



FRANCISCO N. GONZÁLEZ DÍAZ
Executive President of the
National Auto Parts Industry Association

Francisco N. González Díaz is the Executive President of the National Auto Parts Industry Association (INA). Additionally, he is a member of the Mexican Business Council for Foreign Trade, Investment, and Technology (COMCE); CEAP, Mexico chapter; an associate of the Mexican Council on Foreign Relations; and a founding partner of Bratus Consultores.

He also served as Managing Director of the National Foreign Trade Bank (Bancomext) and previously as Managing Director of ProMéxico and as Mexico's ambassador to the Federal Republic of Germany.

He has been honored by Germany, Spain, and Denmark.

He has been a finance lecturer at the Instituto Tecnológico Autónomo de México (ITAM) and the Instituto Politécnico Nacional (IPN). He has represented Mexico at international associations and chambers such as UNCTAD and the World Economic Forum. He was President of the Board of Directors of Guadalajara Ciudad Creativa Digital A.C. and is also a mentor at Endeavor.

Francisco N. González holds a bachelor's degree in Business Administration from the Instituto Tecnológico Autónomo de México (ITAM), a Master's in Administration from the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), and a Master's in Business Administration from the University of Texas.

In the private sector, he actively participates as an entrepreneur in the health, biotechnology, foreign trade, hospitality, banking, and finance sectors.



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180-WORD VERSION

Francisco N. González Díaz is the Executive President of the National Auto Parts Industry Association (INA). Additionally, he is the President of the Mexico-Panama Business Committee; Vice President of Promotion and Investment for South America at the Mexican Business Council for Foreign Trade, Investment, and Technology (COMCE); a member of the Business Council of the Pacific Alliance (CEAP) Mexico chapter; an associate of the Mexican Council on Foreign Relations; and a founding partner of Bratus Consultores.

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He actively participates as an entrepreneur in the health, biotechnology, foreign trade, hospitality, banking, and finance sectors.

35-WORD VERSION

Francisco N. González Díaz has been the Executive President of the National Auto Parts Industry Association (INA) since January 2022, representing the interests of over 900 companies in the country.



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140-WORD VERSION

Francisco N. González Díaz is the Executive President of the National Auto Parts Industry Association (INA). He is a council member of COMCE, a member of CEAP and COMEXI, and a founding partner of Bratus Consultores.

He previously served as Managing Director of Bancomext and ProMéxico, as well as Mexico's ambassador to the Federal Republic of Germany. He has been honored by Germany, Spain, and Denmark. Francisco has lectured in Finance at ITAM and the Instituto Politécnico Nacional.

He holds a bachelor's degree in Business Administration from ITAM, a Master's in Administration from ITESM, and a Master's in Business Administration from the University of Texas. In the private sector, he actively participates as an entrepreneur in health, biotechnology, foreign trade, hospitality, banking, and finance.