

CIAM

XXXIII Congreso Internacional de la Industria Automotriz en México

OCTOBER 1-2, 2025 • HACIENDA DE LOS MORALES • MEXICO CITY

Strengthening Regional Supply Chains

DAY 1 - OCTOBER 01

09:00 - 09:10

Mexican Competitive Advantage: Regional Integration & Opportunities

Keynote - Secretary of Economy

09:10 - 09:20

Strengthening North American Competitiveness: U.S.- Mexico Cooperation in Automotive Transition

Keynote - U.S. Ambassador to Mexico

09:20 - 10:00

USMCA Review and Implications

Rogelio Garza - Executive President, AMIA
Francisco González - Executive President, INA
Guillermo Rosales - Executive President, AMDA



10:00 - 10:20

Resilience & Transformation: New North American Automotive Supply Chain Challenges

Evelin Nava Castaldi- Purchasing and Supplier Quality
Director, Stellantis México



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10:20 - 10:40

Driving Policy & Sustainability: Audi México's Roadmap to Electrified and Responsible Mobility

To Be Defined - Title to be confirmed

10:40 - 11:00

COFFEE BREAK

11:00 - 11:30

Driving Secure Automotive Data Collaboration in North America

Chris Lewis - VP Corporate Development & Engagement, AIAG



11:30 - 12:30

Empowering Tier 2 & 3 Suppliers: Regional Competitiveness Strategies

Manuel Montoya - General Director, CLAUT Nuevo León

Alexander Firsching - President, Robert Bosch México



12:30 - 13:00

Energy Sustainability Innovation

To Be Defined - Title to be confirmed

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16:30 - 16:50

Strategic Sourcing for Resilience: Transforming the North American Automotive Supply Chain.

Ignacio García -Chairman, AMT



16:50 - 17:10

Navigating New Supply Geography: Strategic Vision from Mexico

Lizette Gracida - Senior Director External Affairs, Toyota



DAY 2 - OCTOBER 02

09:00 - 10:00

Regional Competitiveness & Supplier Development

Valeria Moy - General Director, Mexican Institute for Competitiveness



10:00 - 10:30

A Century of Innovation: Automotive Supply Chain Challenges & Opportunities

President & CEO - Automotive Company

10:30 - 11:15

Emerging Trends in Commercial Vehicles & Regional Logistics

Virginia Olalde - Director Economic Studies

Strategic Planner - Commercial Vehicle Company

Purchasing Manager - Commercial Vehicle Company

Purchasing Manager - Commercial Vehicle Company



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11:15 - 11:35

COFFEE BREAK

11:35 - 12:05

Employability in the Talent Era

Tania Arita - Sales and Recruitment Director, [Manpowergroup México](#)



12:05 - 12:50

Sustainability & E-Mobility: Challenges & Opportunities for Regional Suppliers

Eugenio Grandio - President - Electric Mobility Association
Constantino Rodríguez, Head Commercial - VEMO
To Be Defined - Automotive Components Company



12:50 - 13:20

Auto Parts in Mexico: A Strategic Deep Dive

Carlos Zafrá - Country Economist, International Financial Institution - IFC



13:20 - 13:30

Special Recognition: Supplier Development Program (PDP): INA-IFC

Presentation of Awards to Anchor Companies

13:30 - 15:00

4th Edition National Automotive Industry Award Ceremony

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