

Maximizing Value:
Benefits for Members of the
Automotive Parts Manufacturer's
Association





## What differentiates us

The National Auto Parts Industry Association was founded in 1961 and represents more than **700 auto part manufacturing plants** with operations in Mexico.

We encourage the industry's different players to enter into agreements, discuss problems and propose solutions to them, depending on their level of priority.

We cooperate with government agencies, with a view to promoting national and regional development by growing existing investment and promoting new investment in the auto parts sector.

The strategic intelligence we generate analyzes the **technological challenges and opportunities** facing the industry.

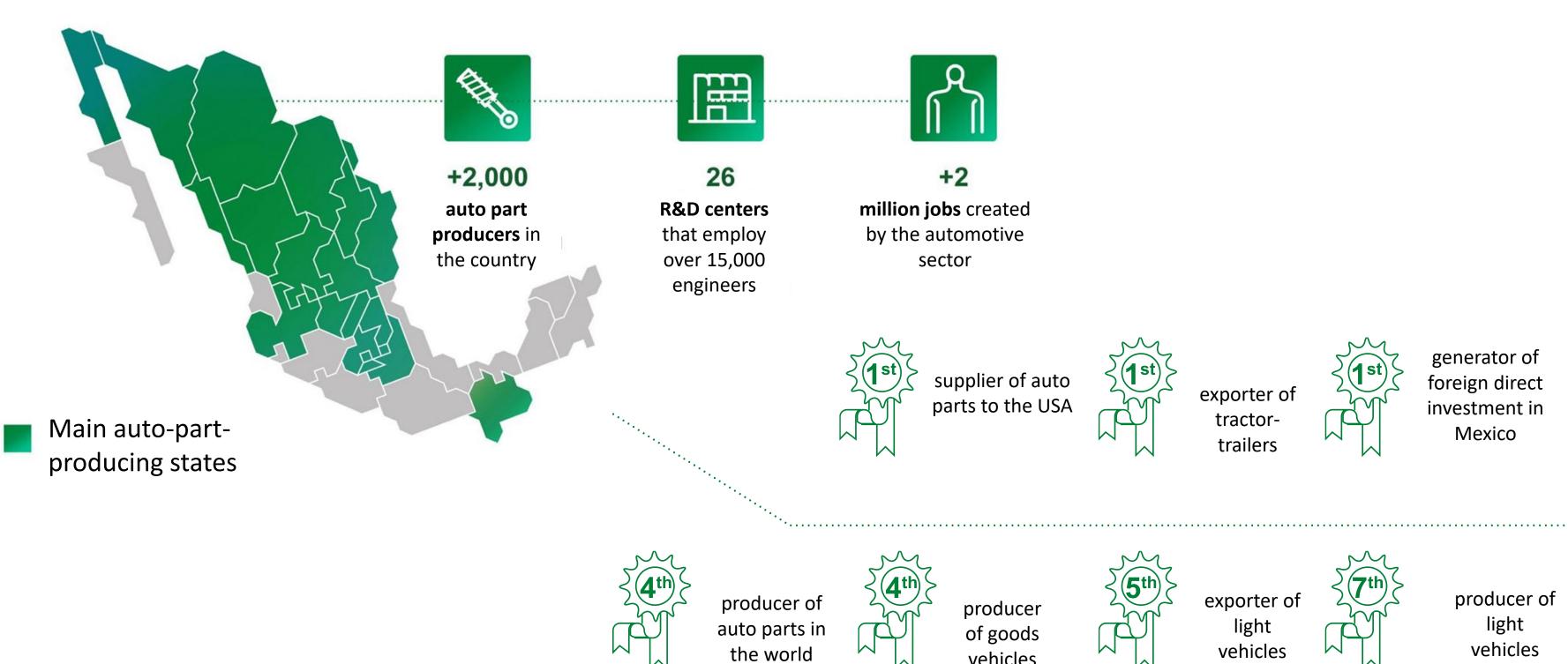
Every year, we organize the **International Automotive Industry Congress (CIIAM)** and present the **National Automotive Industry Award**, a unique accolade in its genre in Mexico that acknowledges the contributions of the industry's most outstanding actors and companies.

We also coordinate the **largest annual auto parts expo** in Latin America, **INA PAACE Automechanika,** which will feature the first edition of the **International Aftermarket Summit (IAS)** in conjunction with Messe Frankfurt and MEMA.



# **Key Indicators in the Automotive Sector**

vehicles





## **Exclusive INA Membership Benefits**

#### **NETWORKING**

We set up meetings with TI (Tier One) buyers and suppliers to facilitate business relations.



#### **INFORMATION**

Statistical Bulletin of the Mexican Auto Parts Sector Business intelligence tool Daily and monthly newsletters







#### **TRAINING**

Professional development programs: webinars, conferences, courses and workshops designed to improve the skills of professionals in the automotive sector.



#### **COMMITTEES**

Participate as a speaker or assistant: Original Equipment, Aftermarket, Foreign Trade, Labor, Sustainability, Industry 4.0 and T-MEC.



#### **PROMOTION**

Advertising in specialized media, your logo on our website, the opportunity to promote your products/services on our digital channels and brand positioning via sponsorships.

#### **REPRESENTATION**

The INA represents the interests of the auto parts sector before local, state and federal governments, and cooperates closely with CONCAMIN, CCE, COPARMEX, AMIA, AMPACT, AMDA, MEMA, APMA, VDA, Sindipeças, AFAC and Auto Care Association. .









# Networking

































## **Unmissable Events**













- www.ina.com.mx
- INA Industria Nacional de Autopartes A.C.
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Industria Nacional de Autopartes, A.C.

Committed to the future of mobility