

Committed to the future of mobility

AUTOMOTIVE INDUSTRY

IN MEXICO

Overview





About Us

We are the highest representative body for companies of the auto parts sector with manufacturing interests in Mexico. INA promotes the growth and sustainable development of its members through promotion of the global market, the automotive and auto parts manufacturing sector.

Our goal is focused on achieving fair representation before local, state and federal authorities, the automotive industry, academia and society, in order to promote the growth and development of the auto parts industry in Mexico.

The world is changing rapidly, so we actively encourage investment in research and development to stay ahead of the technological trends, both in hardware and software production.

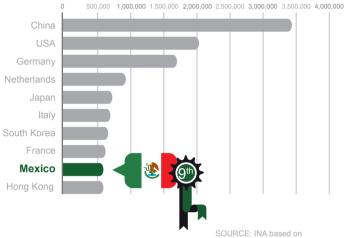




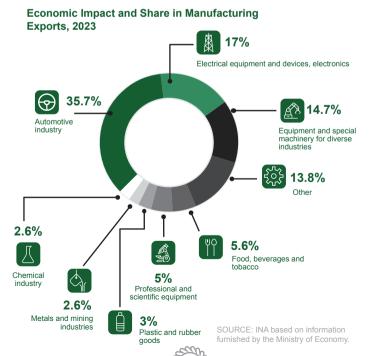
Manufacturing Industry

Our country has a great manufacturing wealth recognized worldwide for its quality, which placed us as the 9th country in exports in 2023.

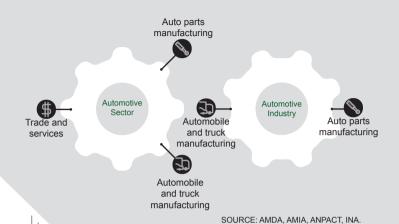
FIGURES IN MILLIONS OF USD



information furnished by the WTO.





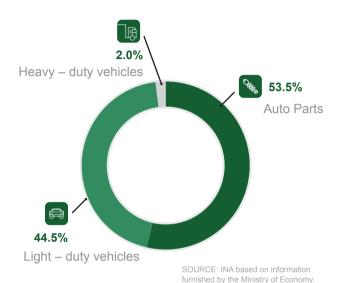


In the 1993-2023 period, the GDP of

GDP Evolution

the automotive industry grew more 1,390,111 million than twice that of manufacturing GDP and national GDP. 1.400.000 USMCA MILLIONS OF PESOS 1,200,000 1,000,000 800,000 600,000 400.000 The automotive industry Start of accounts for 4.7% of national GDP and 21.7% of manufacturing GDP. 200,000 '07 '09 '11 '13 '15 '17 '19 '21 '23 '95 '97 '99 '01 '03 '05







FDI origin

From 2006 to the first quarter of 2024, the automotive industry has received an FDI of 94,480 million dollars.



SOURCE: INA based on information furnished by the Ministry of Economy.

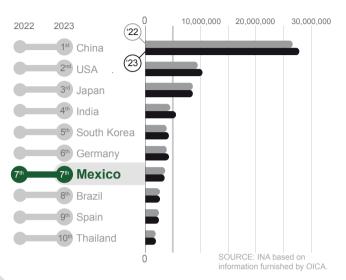




Light-duty Vehicle Production

Top 10 World Production Ranking

MILLIONS OF UNITS

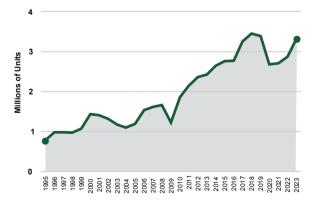




Light-duty Vehicle Exports

Mexico is positioned among the world's leading exporters of light vehicles, being the 6th global exporter and 1st in Latin America in 2023.

Mexico exported 3.3 million light vehicles in 2023, which translates into growth of 15.2% compared to 2022.



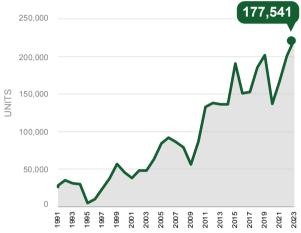


SOURCE: INA with information from the National Institute of Statistics and Geography (INEGI).



Heavy-duty Vehicle Production

Mexico is a world leader in the production and export of heavy-duty vehicles. Of the 222,813 units produced in 2023, 177,541 (79.7% of total production) were sold on the export market.

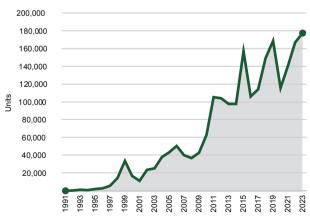


SOURCE: INA with information from the National Institute of Statistics and Geography (INEGI).



Heavy-duty Vehicles Exports

Of every 100 heavy-duty vehicles produced in Mexico in 2023, 80 were exported to 16 countries.



SOURCE: INA with information from the National Institute of Statistics and Geography (INEGI).

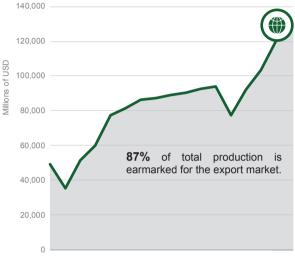




Auto Parts Production

Mexico was the 4th global producer of auto parts and 1st in Latin America in 2023, accounting for 42.5% of total auto part imports by the United States.



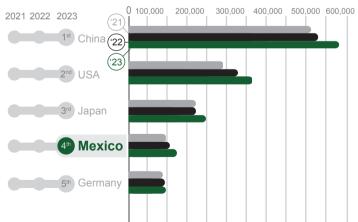


'08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18 '19 '20 '21 '22 '23 '24

Top 10
World Auto

The forecast points that, in 2024, the production will reach \$126,149

World Auto Part Production Ranking



SOURCE: INA based on information furnished by INEGI, US Bureau of Economic Analysis, Statistic Canada, SINDIPECAS, EUROSTAT, ACMA.





Auto Parts Exports

In 2023, Mexico registered a total value of auto parts exports to the world of **\$105,561** million dollars.

FIGURES IN MILLIONS OF USD

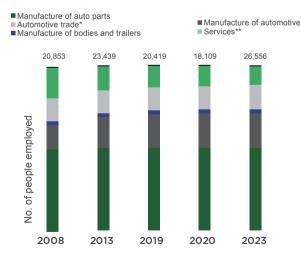


SOURCE: INA based on information furnished by IHS Markit.

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Creation of Employment

In 2023, the automotive industry created 2.1 million jobs, around 883 thousand corresponding to the auto parts sector.



SOURCE: INA based on information furnished by INEGI.





Electro-mobility in North America

Electric Vehicle Plants in the U.S. and Canada 2023-2030

3 Plants in Canada





- Stellantis
- Brightdrop
- 2 Ohio Honda Fisker
- 3 Kentucky Ford
- 4 Tennessee Ford
 - Nissan
 - General Motors

General Motors



Electro-mobility in Mexico

Electric Vehicle Plants, 2022-2030

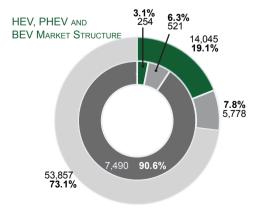


SOURCE: INA with information from IHS Markit.



The Domestic Market for Electromobility

In 2023, sales of hybrid electric vehicles (HEVs), plug-in electric vehicles (PHEVs) and battery electric vehicles (BEVs) accounted for 5.4% of the total domestic market.



■ Electric vehicles ■ Plugin hybrids ■ Hybrids

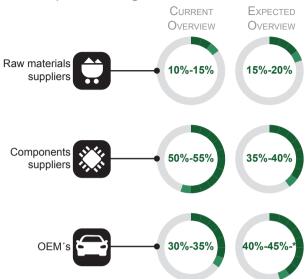
SOURCE: INA based on information furnished by INEGI.





Automotive Ecosystem

Expected Change of Added Value

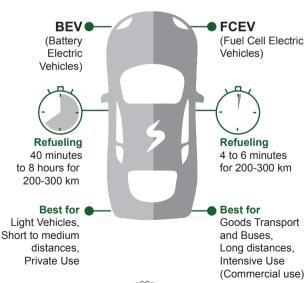


*Battery and components (can be supplier or OEM) + OEM's SOURCE: INA with information from FUMEC.



Vehicle Sustainability

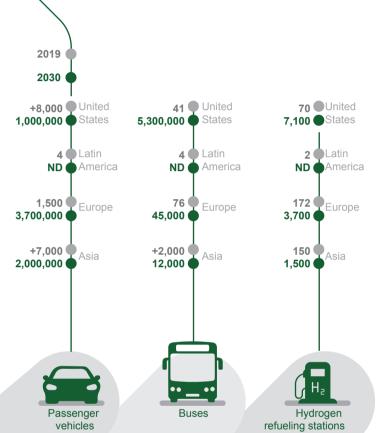
BEV vs. FCEV Comparison





SOURCE: INA with information from GIZ.





SOURCE: INA with information from GIZ.









Key Indicators

Domestic Automotive Industry



Million jobs generated by the sector



auto parts manufacturing companies



Research and **Development Centers** with more than 15,000 engineers







Leading U.S. auto parts supplier



Exporter of tractor trucks



manufacturer



Producer of heavy-duty vehicles



light-duty vehicles



producer

SOURCE: INA.

For more information, please contact us at:



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