



## ARMANDO CORTÉS GALICIA

Managing Director of the Automotive  
Parts Manufacturers' Association INA

Armando Cortés Galicia is a specialist in high-tech industries, particularly the automotive sector, as well as in international business development and public administration. He has a professional career spanning 20 years in both the public and transnational private sectors.

He began his professional career as the Chief of Staff to the Secretaries of Planning and Government of the State of Michoacán, where he promoted economic development initiatives and citizen participation.

Subsequently, he was appointed Federal Government Affairs and Strategic Projects Manager at Chrysler de México, where he participated in attracting new manufacturing lines and production plants to the country, including the Fiat 500 in the State of Mexico and the RAM ProMaster in Coahuila. He was also responsible for presenting to the National Council of Science and Technology the project of the first electric vehicle manufactured in Mexico by an automaker, the Fiat 500 EV, which was recognized for its contribution to innovation in the country.

Later, he was appointed Executive Director of the Automotive, Aerospace, Electronics, and Chemical Industries at ProMexico—the federal Mexican government agency responsible for attracting foreign direct investment to the country—where he contributed to attracting key investments such as the BMW plant in San Luis Potosí, KIA in Nuevo León, and Toyota in Guanajuato, among others. He also promoted the development of the automotive supply chain in Mexico through strategic collaborations with private and public entities.

He is the author of several publications on the automotive and aerospace industries and a speaker at national and international events on investment opportunities in Mexico.

Armando holds a Bachelor's degree in Economics, graduated Summa Cum Laude from the Universidad Michoacana, has a Master's degree in Strategic Foresight from the Tecnológico de Monterrey, with honors for excellence, and holds a diploma in Government Innovation from the John F. Kennedy School of Government at Harvard University.