



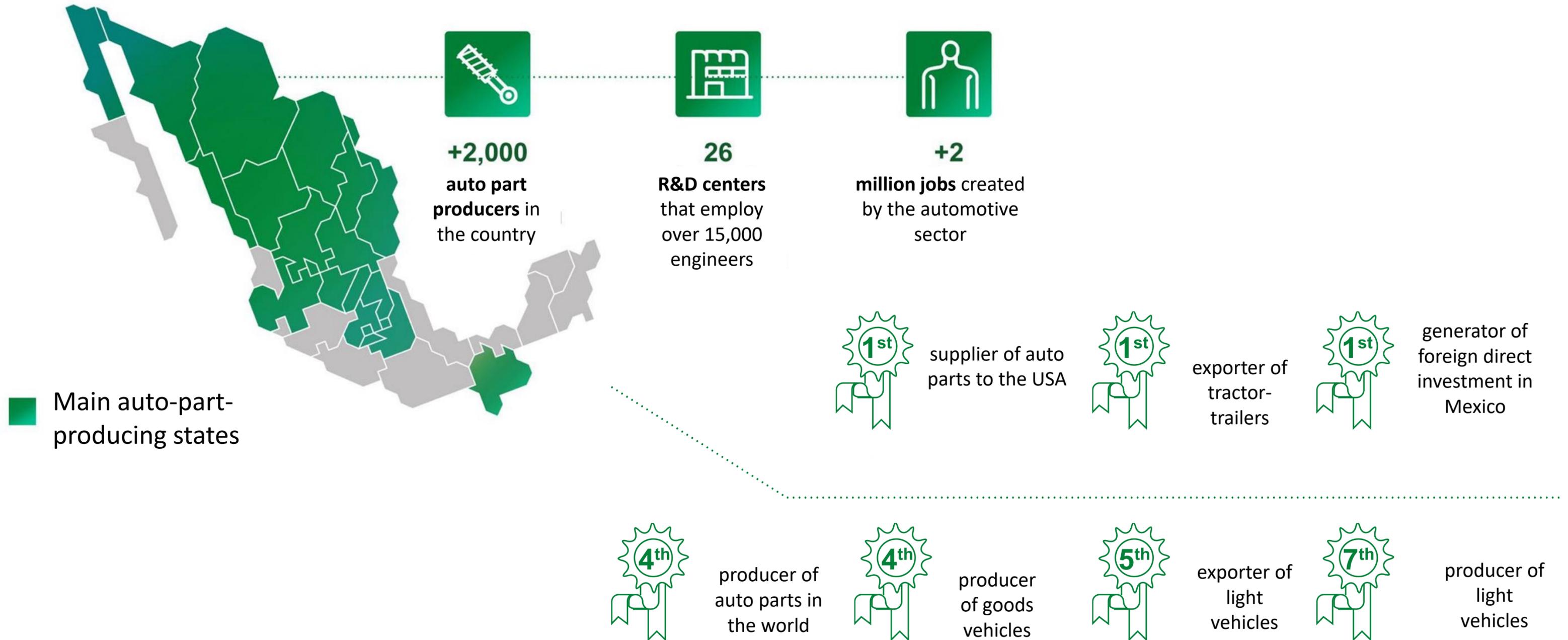
**Industria Nacional
de Autopartes, A.C.**

Maximizing Value: Benefits for Members of the National Auto Parts Industry Association

2024

INA.COM.MX

Key Indicators in the Automotive Sector



Exclusive INA Membership Benefits

NETWORKING

We set up meetings with T1 (Tier One) buyers and suppliers to facilitate business relations.



INFORMATION

Statistical Bulletin of the Mexican Auto Parts Sector
Business intelligence tool
Daily and monthly newsletters



REPRESENTATION

The INA represents the interests of the auto parts sector before local, state and federal governments, and cooperates closely with CONCAMIN, CCE, COPARMEX, AMIA, AMPACT, AMDA, MEMA, APMA, VDA, Sindipeças, AFAC and Auto Care Association.



TRAINING

Professional development programs: webinars, conferences, courses and workshops designed to improve the skills of professionals in the automotive sector.



COMMITTEES

Participate as a speaker or assistant: Original Equipment, Aftermarket, Foreign Trade, Labor, Sustainability, Industry 4.0 and T-MEC.



PROMOTION

Advertising in specialized media, your logo on our website, the opportunity to promote your products/services on our digital channels and brand positioning via sponsorships.



Exclusive INA Membership Benefits

REPRESENTATION

INA represents the auto parts industry before local, state and federal governments, leading industry actors and international organizations to ensure that its members have a voice in global business and regulatory matters. We set up strategic meetings with key government officials to discuss the industry's interests.



INFORMATION

As a member of INA, you will have exclusive access to updated information on regulations, government policies and market trends in the automotive sector. You will receive our Statistical Bulletin of the Auto Parts Sector in Mexico and our daily and monthly newsletters to ensure you remain abreast of all the latest developments and opportunities in the industry.

We also offer business intelligence tools to help you identify specific prospective buyers and/or suppliers.



TRAINING

We offer a wide range of professional development programs that range from webinars and conferences to courses and workshops designed to improve the skills and know-how of professionals in the automotive sector.



NETWORKING

Belonging to the INA affords you the opportunity to establish contacts and collaborate with other companies in the sector, with a view to generating new business opportunities, strategic alliances and synergies. We set up meetings with TI buyers and suppliers to facilitate business relations.

COMMITTEES

Members are invited to actively participate in INA committees, work groups and special projects that contribute to the development of the automotive industry. They also have the opportunity to speak at committee meetings and exert a direct influence on key initiatives in the sector:

- Original Equipment Committee
- Aftermarket Committee
- Foreign Trade Committee.
- Sustainability Committee
- Labor Committee
- Industry 4.0 Committee
- CCE
- CONCAMIN
- COPARMEX
- T-MEC Committee



Exclusive INA Membership Benefits

PROMOTION

The National Automotive Industry Award is the association's way of promoting its members by acknowledging their achievements and contributions. We also offer you the opportunity to advertise in media specializing in the sector and publish job vacancies.

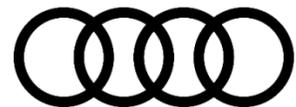
Your company logo will appear in a prominent position on our website and you can advertise your products/services via our digital channels and position your brand via sponsorship opportunities at digital and in-person events organized by the INA.



SPECIAL INVITE TO OUR EVENTS:

- International Automotive Industry Supply Summit | Querétaro, May 2024
- International Aftermarket Summit | Mexico City, July 2024
- Expo INA PAACE Automechanika| Mexico City, July 2024
- CIAM - International Congress of the Automotive Industry in Mexico | Mexico City, October 2024





Thank you!

 www.ina.com.mx

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**Industria Nacional
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Committed to the future of mobility