



**Armando Cortés Galicia**  
**CEO**  
**National Auto Parts Industry Association**

Armando Cortés Galicia was appointed CEO of the National Auto Parts Industry Association (INA) in June 2023.

An expert in the automotive and auto parts industry, he has over 15 years of experience working with transnational companies in the public and private sectors. Aside from serving as CEO of INA, which represents the interests of more than 900 companies in Mexico, he is an international business and strategy consultant specialized in the vehicle export and import requirements of various markets in Latin America, Europe and Africa.

As executive director for the automotive and auto parts industry at ProMéxico, he spearheaded strategies to attract investment to Mexico and was instrumental in establishing projects valued at over US\$5 billion. During his time at ProMéxico, he consulted for more than 150 global companies and forged ties of cooperation with chambers and associations like the Mexican-German Chamber of Commerce (CAMEXA), the Japan External Trade Organization (JETRO), the Canadian Embassy, Business France, and the Mexican Aerospace Industry Federation (FEMIA), among others.

At Chrysler de México, he served as manager of strategic projects, liaising between the company and the federal government to promote public policies that would benefit the automotive industry. He has written several publications on Mexico's automotive and auto parts industry, promoted the adoption of Industry 4.0 technologies by supply chains and spoken on business opportunities in the sector at national and international events.

Armando Cortés holds a Bachelor's degree in Economics, a Master's in Strategic Planning from the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), and a diploma in Government Innovation from the John F. Kennedy School of Government at Harvard University.



### **170-WORD VERSION**

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An expert in the automotive and auto parts industry, he has over 15 years of experience working with transnational companies in the public and private sectors. In his capacity as an international business and strategy consultant, he has acquired specialized knowledge of the vehicle export and import requirements of various markets in Latin America, Europe and Africa.

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